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JAN 1 1924
SURPLUS



Howard Rose Co.
 Hemet, Cal.

Prices—December 26, 1923

(Subject to Change Without Notice)

NUMBER 1 GRADE

Teas and Hybrid Teas, 18 inches and up to 24 inches. Climbers and Hybrid Perpetuals, 24 inches and up to 30 inches. Order in multiples of ten. Ten or more at 100 rate.

NUMBER 1½ GRADE

Teas and Hybrid Teas, 12 inches and up to 18 inches. Climbers and Hybrid Perpetuals, 18 inches and up to 24 inches. Ten or more at 100 rate.

	No. 1 Per 100	No. 1½ Per 100
Admiral Ward, HT., velvety crimson.....	\$30.00	\$20.00
American Beauty, HP., red	30.00	20.00
Anna de Diesbach, HP., carmine pink	20.00	15.00
Angelus, HT., (new) white	20.00	15.00
Antoine Rivoire, HT., rose-flesh	20.00	15.00
Baby Anna Muller, P., pink	20.00	15.00
Baby Catherine Zeimet, P., white	20.00	15.00
Baby Doll, (or Tip Top) yellow, edged pink	15.00
Baby Dorothy, P., pink	20.00	15.00
Baby Echo, P., rose-flesh	20.00	15.00
Baby Edith Cavell, P., deep crimson	30.00	20.00
Baby Ellen Paulson, P., dark pink	20.00	15.00
Baby Erna Teschendorff, P., deep crimson	20.00
Baby Etoile Luisante, P., shrimp pink to crimson	20.00	15.00
Baby Eugene Lamesch, P., orange yellow to rose.....	20.00
Baby Greta Kluis, P., pink	20.00	15.00
Baby Jessie, P., bright cherry crimson	20.00	15.00
Baby Joan d'Arc, P., pure white	20.00	15.00
Baby La Marne, P., salmon-rose	20.00	15.00
Baby Louise Walter, P., pink	20.00	15.00
Baby Mme. J. Gouchalt, P., vermillion red	20.00
Baby Orleans, P., bright geranium pink	20.00	15.00
Baby Phyllis, P., carmine pink	20.00	15.00
Baby Rambler, P., rosy crimson	30.00	20.00
Baroness de Rothschild, HP., pink	15.00
Bessie Brown, HT., creamy white	20.00	15.00
Betty, HT., coppery rose	20.00	15.00
Black Prince, HP., dark crimson	20.00	15.00
British Queen, HT., white (sometime tipped rose).....	20.00	15.00
Captain Christy, HP., silver pink	18.00	12.00
Captain Hayward, HP., crimson.....	20.00	15.00
Cheerful, HT., pink	35.00
Clara Watson, HT., flesh, tinted rose	20.00	15.00
Clio, HP., flesh, center shaded pink	20.00	15.00
Clothilde Soupert, P., white	20.00
Conrad F. Meyer, HP., deep, intense pink.....	15.00
Constance, HT., (Budded), yellow	40.00
Coquette des Alps, HP., white	15.00
Countess Clanwilliam, HT., peach pink, edged red	20.00	15.00
Countess of Gossford, HT., salmon pink	20.00	15.00
Crimson Chatenay, HT., crimson	20.00	15.00
Crimson Queen, HT., crimson	20.00	15.00
Crusader, HT., velvety crimson	20.00	15.00
Dorothy Page Roberts, HT., copper pink	20.00
Duchess of Albany, HT., red La France	20.00	15.00
Duchess de Brabant, T., pink	20.00	15.00

	No. 1 Per 100	No. 1½ Per 100
Duch. of Wellington, HT., saffron yellow, flushed crimson	30.00	20.00
Ecarlate, HT., scarlet red	20.00	-----
Edith Part, HT., rosy red, coppery base	20.00	15.00
Edward Mawley, HT., crimson	20.00	15.00
Etoile de France, HT., velvety crimson	20.00	15.00
Eugene Furst, HP., crimson	30.00	20.00
Francois Levet, HP., deep rose	20.00	15.00
Frank W. Dunlop, HT., clear dark pink	20.00	15.00
Frau K. Druschki, HP., white	18.00	12.00
George Arends, HP., pink	20.00	15.00
George Dickson, HP., velvety, dark crimson	20.00	15.00
George Elger, P., yellow	30.00	20.00
General Jacqueminot, HP., crimson	18.00	12.00
General McArthur, HT., bright scarlet	20.00	15.00
Gen. Sup. A. Janssen, HT., deep carmine	20.00	15.00
Gloire de Margottin, HP., brilliant scarlet	20.00	15.00
Gruss an Teplitz, C., bright scarlet	18.00	12.00
Hadley, HT., velvety crimson	30.00	20.00
Harry Kirk, HT., sulphur yellow	35.00	25.00
Heinrich Munch, HP., soft pink	20.00	15.00
Helen Taft, HT., pink	20.00	15.00
Henrietta, HT., orange red	20.00	-----
Hermosa, C., pink	20.00	15.00
His Majesty, HP., crimson	20.00	15.00
Hoosier Beauty, HT., crimson	-----	25.00
Hugh Dickson, HT., crimson to scarlet	20.00	15.00
Irish Elegance, HT., apricot to scarlet	30.00	20.00
Irish Fireflame, HT., copper yellow	35.00	25.00
J. B. Clark, HP., deep, rich scarlet	20.00	15.00
Jon. J. L. Mock, HT., cherry red, light center	30.00	20.00
Jubilee, HP., crimson maroon	20.00	15.00
Juliet, AB., gold to red (Budded)	35.00	25.00
Kaiserin A. Victoria, HT., creamy white	30.00	20.00
K. of K., HT., pure scarlet	30.00	20.00
Killarney Brilliant, HT., deep crimson	20.00	15.00
Killarney Double White, HT., white	20.00	15.00
Killarney Pink, HT., shell pink	20.00	15.00
Killarney White, HT., white	-----	15.00
King George V., HP., blackish crimson	20.00	15.00
Lady Ashtown, HP., pink	-----	15.00
Lady Battersea, HT., cherry red	20.00	15.00
Lady Hillingdon, T., apricot to orange yellow	30.00	20.00
Lady Ursula, HT., flesh pink	20.00	15.00
La Detroit, HT., pink	20.00	15.00
La France, HT., satin to silver pink	20.00	15.00
Laurent Carle, HT., deep, rosy carmine	20.00	15.00
Lolita Armour, HT., (Budded)	75.00	50.00
Los Angeles, pink to coral and gold	40.00	30.00
Louise C. Breslau, AB., copper orange	35.00	25.00
Ludwig Moller, HP., light yellow	-----	25.00
Magna Charta, HP., bright rose	18.00	12.00
Maman Cochet, Pink, T., pink, shaded salmon	30.00	20.00
Maman Cochet, White, T., white, flushed rose	30.00	20.00
Mary Countess Ilchester, HT., crimson carmine	-----	15.00
Miss Wilmot, HT., cream	20.00	15.00
Mme. Able. Chateau, HT., carmine rose, shaded salmon	20.00	15.00
Mme. Butterfly, HT., salmon pink	35.00	25.00
Mme. Cecil Brunner, P., bright pink, shaded salmon	18.00	12.00
Mme. Cecil Brunner, rose color, (Pink Gem)	18.00	12.00
Mme. Cecil Brunner, white	18.00	12.00
Mme. Chas. Wood, HP., cherry red	-----	15.00
Mme. C. Testout, HT., clear, satiny pink	20.00	15.00
Mme. C. Testout White, HT., white	30.00	20.00
Mme. Edouard Harriot, HT.,	35.00	25.00
Mme. Jenny Gillemot, HT., saffron yellow	30.00	20.00
Mme. Jules Grolez, HT., bright rose, (red K. A. Victoria)	20.00	15.00
Mme. Leon Pain, HT., silver flesh pink	-----	15.00
Mme. Pernet-Ducher, HT., yellow	20.00	15.00
Mme. Plantier, HP., pure white	20.00	-----
Mrs. Aaron Ward, HT., Indian-yellow, edge primrose	35.00	25.00
Mrs. A. R. Waddell, HT., scarlet to reddish saffron	30.00	20.00
Mrs. Chas. Bell, HT., light shell pink Radiance	20.00	15.00
Mrs. Henry Winnett, HT., bright crimson	30.00	20.00
Mrs. John Laing, HP., soft pink	20.00	15.00
Mrs. P. L. Baudett, HT., carmine rose	30.00	20.00
Mrs. S. K. Rindge, HT., (Budded) yellow	75.00	50.00
Old Gold, HT., reddish orange to apricot	35.00	25.00
Ophelia Golden, HT., yellow	35.00	25.00

	No. 1 Per 100	No. 1½ Per 100
Ophelia Pink, HT., salmon flesh	30.00	20.00
Ophelia Supreme, HT., salmon pink	30.00	20.00
Ophelia White, HT., white	30.00	20.00
Othello, HP., crimson to maroon	20.00	15.00
Papa Gontier, HT., rosy crimson	20.00	15.00
Paul Neyron, HP., deep rose	18.00	12.00
Perle d'Or, P., Nankeen yellow	18.00
President Taft, HT., pink	20.00	15.00
Prince C. deRohan, HP., dark maroon crimson	15.00
Prince de Bulgarie, HT., silver flesh, shaded copper	15.00
Prince de Arenberg, HT., brilliant scarlet	20.00	15.00
Queen Beatrice, HT., pink	20.00	15.00
Radiance Pink, HT., rosy opaline pink	20.00	15.00
Radiance Red, HT., crimson	30.00	20.00
Ragged Robin, Glorie des Rosamones, crimson	20.00	15.00
Rainbow, T., cherry-red striped	20.00	15.00
Red Letter Day, HT., velvety, scarlet crimson	20.00	15.00
Rose Marie, HT., watermelon red	30.00	20.00
Safrano, T., saffron	30.00	20.00
Sir Thos. Lipton, R., pure white	15.00
Soliel d'Or, AB., (Budded) yellow	35.00
Souv. de Claudius Pernet, AB., yellow	70.00
Souv. Pres. Carnot, HT., rosy flesh to white	20.00	15.00
Sunburst, HT., cadmium yellow to orange center	35.00	25.00
Theresa, HT., orange-apricot	30.00	20.00
Tipperary, HT., clear yellow	30.00	20.00
Ulrich Brunner, HP., cherry red	18.00	12.00
Viscountess Folkstone, HT., cream to salmon center	15.00
Wellsley, HT., bright pink	20.00	15.00
Willowmere, Per., shrimp pink	35.00	25.00
Wm. F. Dreer, HT., shell pink to yellow base	60.00	40.00
William Notting, HT., bright rosy pink	20.00	15.00
William R. Smith, HT., cream to pink	20.00	15.00
Winnie Davis, HT., apricot pink	20.00	15.00

CLIMBERS

American Pillar, P., pink to white center	\$18.00	\$12.00
Banksia White, B., clear white	18.00	12.00
Bess Lovett, W., bright crimson	20.00	15.00
Boquette de Or, apricot pink to yellow base	20.00	15.00
Cherokee Pink, clear pink	20.00	15.00
Cherokee Ramona, rosy red	20.00	15.00
Christine Wright, W., wild-rose pink	20.00	15.00
Crimson Rambler, P., crimson	20.00	15.00
Cl. Able Chatenay, HT., rose to salmon	20.00	15.00
Cl. American Beauty, HN., rich hed	20.00	15.00
Cl. Belle Seibrecht, HT., Imperial pink	30.00	20.00
Cl. Cecil Brunner, P., pink, shaded salmon	18.00	12.00
Cl. C. Testout, HT., pink	20.00	15.00
Cl. Etoile de France, HT., velvety crimson	20.00	15.00
Cl. General McArthur, HT., bright scarlet	30.00	20.00
Cl. Gruss an Teplitz, C., bright scarlet	20.00
Cl. Hadley, HT., velvety crimson	30.00	20.00
Cl. Hoosier Beauty, dark, velvety crimson	30.00	20.00
Cl. Jon. J. L. Mock, (new) pink, (Howard Rose Co. '23)	75.00	50.00
Cl. K. A. Victoria, HT., creamy white	20.00	15.00
Cl. Killarney, HT., pink	20.00	15.00
Cl. Lady Hillington, T., apricot to orange yellow	30.00	20.00
Cl. Maman Cochet, T., pink, shaded salmon	20.00	15.00
Cl. Maman Cochet, White, T., white, flushed rose	20.00	15.00
Cl. Mrs. Geo. Shawyer, HT., peach pink	20.00	15.00
Cl. Souv. Wooton, HT., deep crimson	20.00	15.00
Cl. Sunburst, HT., cadmium yellow to orange	30.00	20.00
Cl. Wellsley, HT., clear pink	20.00	15.00
Cl. Winnie Davis, HT., apricot pink	20.00	15.00
Duchess d'Auerstadt, yellow	35.00	25.00
Flower Fairfield, P., crimson	15.00
Gold Ophir, or Beauty of Glazenwood, yellow	20.00	15.00
Hiawatha, W., carmine, white eye	20.00	15.00
Lamarque, N., white	20.00	15.00
Lady Gay, W., pink	15.00
Marechal Neil, N., golden yellow	25.00
Mme. Alfred Carriere, N., white to cream base	18.00	12.00
Pauls Scarlet Climber, W., scarlet to crimson	18.00	12.00
Rene M. Henriette, N., crimson	20.00	15.00
Reve d'Or, N., buff	30.00	20.00
Tausendschoen, P., white flushed pink	20.00
Wm. A. Richardson, N., copper yellow	30.00	20.00

TERMS

TIME OF SHIPMENT—In late December we start the tree digger under the Roses and ship out all early orders as soon as possible. Our Concrete Cellars enable us to hold stock dormant through the season in good condition. We cannot promise to hold any orders later than March 15th; however, we prefer to ship all orders during January and February.

To THE TRADE ONLY—Price shown are for first-class stock, of the grade named, and are subject to change without notice. This list cancels all previous prices.

Our terms are cash, or satisfactory references before shipment. To establish nurserymen and florists known to us, or to those who give necessary rating, credit will be granted on the following terms: Sixty days net f. o. b. Hemet, California; 3% discount for cash with order or before shipment; 2% in 10 days; 1% in 30 days.

C. O. D. SHIPMENTS—Must have one-fourth of the amount remitted with the order. This also applies on orders sent in with "shipping instructions to follow."

PACKING CHARGES FREE—Packing material is still very high due to excessive freight rates, but we shall make no charge for same this season.

SUBSTITUTION—We do not substitute unless instructed to do so, and then label true to name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

PRO RATA—As it is almost impossible to count Roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

WHOLESALE—The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade-lists, and do not desire or solicit retail orders.

GENUINENESS—We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all stock that may prove otherwise, but it is mutually agreed between the purchaser and ourselves that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

COMPLIMENTS

ALABAMA

October 1, 1923.

"Frankly we think they are the best possible Roses for a retail Nurseryman to send out. We have fewer come-backs and more compliments."

CALIFORNIA

"Your shipment of rose bushes to hand in good condition, both size and price O. K."

Jan. 15, 1923.

"The roses arrived and we are pleased with them."

Jan. 17, 1923

"The rose plants arrived in excellent condition a few days ago and I have much pleasure in letting you know that they are the very best own root rose plants that I have ever received here. Now I know where to get good plants."

February 11, 1922.

"Roses received in good condition, inclosed please find check."

CANADA

February 12, 1923.

"The rooted rose cuttings Climbing American Beauty came through in good shape. They are a nice promising lot, and extra good count."

COLORADO

Mar. 12, 1920.

"We have gotten an increase in trade by talking about your roses on their own roots."

Feb. 29, 1920.

"You probably receive some complaints, and I expect I have made my share of them, and as a little variety I wish to compliment you upon the quality of the stock just sent; and to speak my appreciation of your honorable conduct in filling my order at prices contracted for, when prices have been advanced so materially by most growers. All wholesale nurseries do not show such a nice point of honor."

IOWA

February 8, 1922.

"The car of Roses arrived yesterday. We are unpacking the boxes today and the Roses are opening up in splendid condition."

KANSAS

February 27, 1922.

"Plants were fine and I am well pleased with them, they will make splendid bushes for my Spring trade."

MASSACHUSETTS

March 27, 1922.

"Roses received this morning in good shape. We are very much pleased and appreciate your care in filling our order. Thanking you for your kindness."

MICHIGAN

April 8, 1920.

"My Rose bushes arrived in splendid condition and was very much pleased with the stock; you certainly have an excellent stock of Roses."

NEBRASKA

February 25, 1922.

"The roses opened up in nice shape and are a nice lot of stock."

Jan. 20, 1923.

NEW JERSEY

February 27, 1922.

"Shipment of rose bushes received in good condition and very satisfactory."

SASKATOON

February 24, 1922.

"We received the Roses in first class condition and thanks for the excellent quality."

TEXAS

Feb. 18, 1921.

"Thank you very much for your courtesy. The roses came in splendid condition; am thoroughly delighted with all of them."

March 4, 1922.

"Roses arrived in very satisfactory condition."

February 18, 1923.

"I wish to say your shipment of roses arrived in first class condition 13th. inst. I certainly like the way you pack your stock. The express came very light. The class of your roses came up to every expectation."

UTAH

February 21, 1922.

"The other rose bushes we have just received and think they are GOOD. We are very well pleased with them."

WASHINGTON

March 20, 1922.

"Received your shipment of Roses some days ago in fine condition."

March 10, 1923.

"You stock is the best on the Coast that has come under our observation, in size, quality and root base. As a member of the American Rose Society I have visited and have stock in our garden here from thirty different firms, so make the above statement by fair comparison."

WISCONSIN

February 1, 1923.

"The roses came in today by express from St. Louis and to say we are pleased with them is putting it very mildly. They are certainly a beautiful lot of plants."